

Visitor Savings

Daily Deals On Things To Do!



Visitor Savings
Join the smart marketers who have discovered mobile marketing with coupons!



Why Mobile Marketing?

Smartphones are important in our daily life and they have an increasing influence on our shopping habits. They are always on, always with us and always connected. The smartphone is becoming the ultimate shopping companion for smarter shoppers.

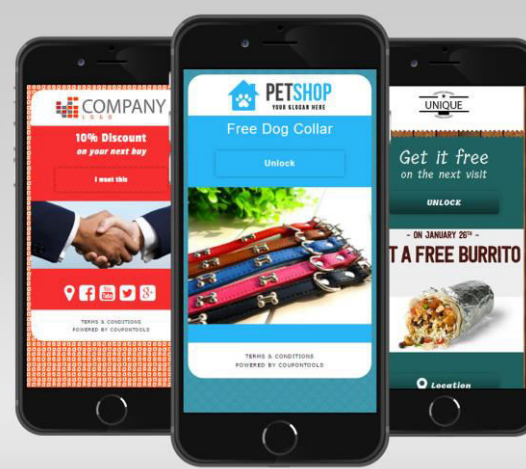
To engage with mobile consumers you have to mobilize your marketing. Mobile engagement with mobile coupons gives new and important opportunities for marketers!

Why Visitor Savings?

Visitor Savings is the most powerful mobile coupon builder and distributor on the market. Visitor Savings is your one-stop solution for mobile couponing!

Our mobile coupon platform manages digital coupon creation, distribution, user engagement & interaction, validation, data capture and statistics to increase sales and grow your business.

We have marketing programs that are affordable to everyone!





Benefits For Consumers

Mobile coupons are very convenient, increasingly popular and here to stay.

Mobile coupons are received and stored in consumers smartphones which are always at hand. Forgetting to take your received printed coupons with you when shopping is a thing of the past.

Consumers can receive and claim offers instantly with our mobile coupons. Validation methods and online payments are fast and easy with mobile coupons from Visitor Savings. Consumers enjoy our gamified mobile coupons.

Benefits For Your Business

As an entrepreneur you shouldn't miss out on important opportunities to target mobile consumers through their smartphones. Visitor Savings is your ideal business partner for this endeavor.

Our broad range of advanced features allows you to get the most out of mobile marketing and ultimately generate more revenue for your business.

Our platform is also a great tool for collecting lots of valuable customer information in a manageable way.



Platform Overview



Mobile coupon builder

Build advanced coupons with our mobile coupon builder.



Gamified coupons

Ad fun and engagement to your mobile marketing campaigns.



Coupon distribution methods

Distribute across all marketing channels.



Coupon validation

Integrated coupon validation methods.



Coupon POS integration

Integrate our coupons directly into your POS system.



Statistics

Monitor your mobile marketing campaign real-time.

Eight reasons why SMBs should use VSI coupons for mobile marketing



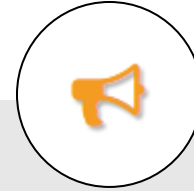
Mobile ready marketing!

Optimize your marketing campaigns for mobile.



Cost effective

Affordable platform with measurable ROI.



Multichannel marketing

Interact with potential customers on various distribution channels.



Intuitive user interface

Creating your own mobile advertising is fast and easy.



Customer data

Collect big data and statistics from your customers.



Brandable coupons

Create mobile coupons with your logo and layout.



Grow revenue

Attract new customers or reward existing customers.



Secure coupons

Safe and easy validation methods.

COUPON FEATURES

Social login

Require a social login from your customers.

Scratch & win and Spin wheel

Add gamification to your campaigns.

Share on Facebook

Require your customers to share on Facebook.

Data capture

Capture big data from your customers.

Make a payment

Require your customers to make a payment.

Watch a video

Require your customers to watch a video.

Install an app

Require your customers to install an app.

Terms and conditions

Include your terms and conditions.



Flexible save options

Our coupons can be saved in many ways.

Mobile wallet integration

Our coupons integrate in mobile wallets.

Sharing options

Our coupons can be shared in many ways.

Redirection button

Redirect to your website.

On mobile device validation

Use built-in methods for coupon validation.

Barcodes integration

Scan barcodes at the check-out.

Multiple validation locations


Add unlimited validation locations.

Flexible expiration counters

Add time or date restrictions to the coupons.

Mobile Payment Integration


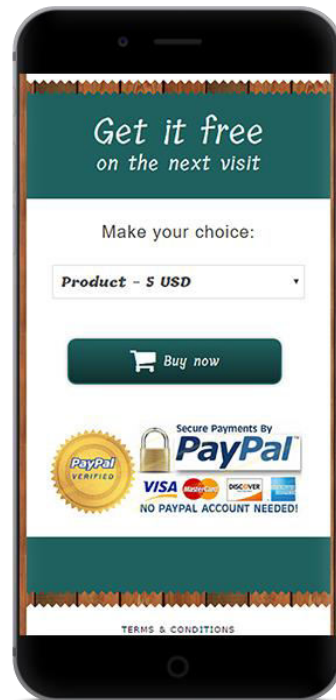
You can collect mobile payments through Paypal and Stripe and you can integrate your own payment gateway in combination with your API



Our platform integrates with PayPal.

PayPal accepts payments from:

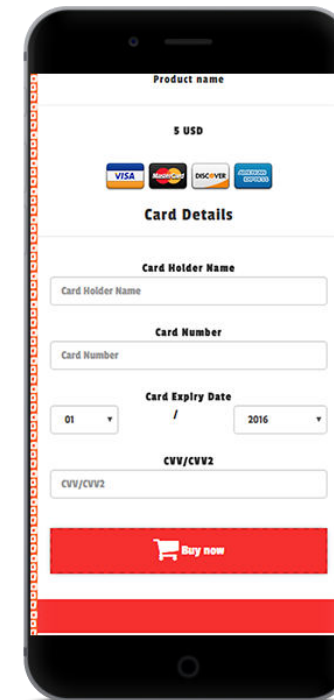
- PayPal
- American Express
- VISA
- Mastercard
- Maestro



Our platform integrates with Stripe.com.

Stripe.com accepts payments from:

- VISA
- Mastercard
- American Express
- Apple Pay
- Ali Pay
- Bitcoin



Coupon Validation



Validation widget/app

We offer a validation widget and validation app to validate coupons. Our widget runs on any device with an internet browser and connection. Our app can be downloaded in the app store.

QR code validation

Every mobile device (phone or tablet) with a camera and QR-scanner can be used as a validation system. At Validation, the cashier scans the validation QR Code during checkout and enters the validation password.



On mobile device

Validate the coupon on the customer's device either by entering a password or simply pressing a 'redeem' button without password.

POS Integration



Use your own validation barcodes

This is the most basic and easiest POS coupon integration. No development needed. You can import and use your own validation codes generated by your POS system. Every coupon distributed through our platform is automatically assigned with you unique validation codes and Will show a unique scannable validation barcode.

Use our JSON rest API in your POS system

We offers an advanced JSON rest API. Every coupon distributed through our platform is automatically assgined with a unique validation code. Connect your POS system with our API to validate our coupons from within your POS system after redeeming.

This solution needs development work from your POS supplier to set this up!



Platform Features

Dashboard

Your starting point in the control panel.

My coupons

Manage coupons and coupon folders.

My statistics

Collect advanced statistics.

My database

Collect customer data for re-marketing.

Distribute coupons

Distribute across all marketing channels.



Validation widget

Easy validation methods in customizable widget.

White label

Fully customizable platform.

User manual

Find answers to your questions.

Settings

Use the most advanced settings.

API

Connect your software to our platform.

Coupon Distribution Methods



Email

You can connect our platform with several email service providers and distribute digital coupons to your customers by email.



SMS (texting)

You can connect our platform with several SMS gateways to distribute your coupons by SMS (texting).



Social media

Share your coupons on social media; Facebook, Twitter, Google+, Whatsapp, Viber and Skype,



On (mobile) websites

Our coupons can be integrated into (mobile responsive) websites. Add highly-visible coupons to your website to convert into customers.



QR codes

For printable advertising, you can create QR codes to hyperlink to the coupons.



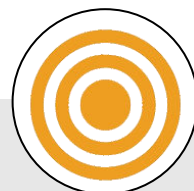
WIFI networks

Give consumers free access to your WIFI and redirect their browser to your mobile coupon.



NFC tags

Connect NFC tags to our coupons. Phones with NFC enabled can be held close to load the mobile coupon.



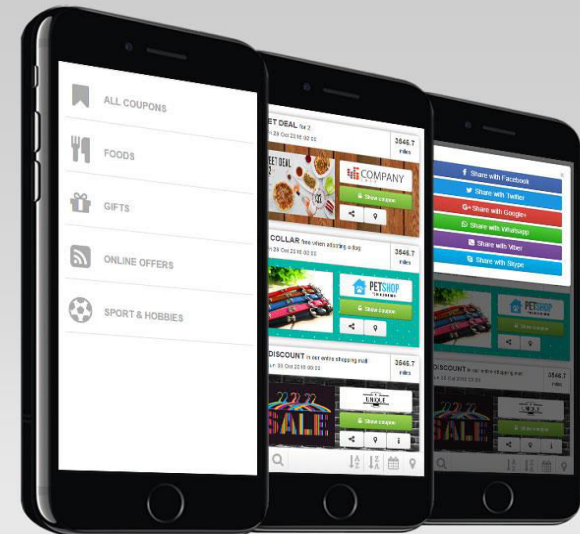
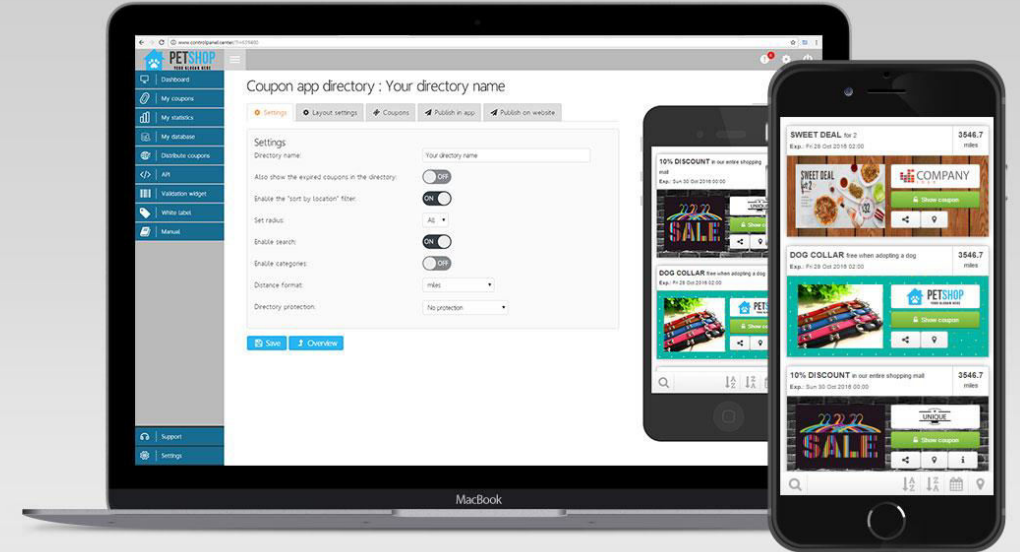
Beacons

A beacon is a proximity awareness feature that triggers a reaction in the consumer's phone or tablet to which he or she can respond via an app.

Mobile Coupon Directory

Our mobile coupon directory includes

- User registration (optional)
- Payment integrations
- Sorting by categories
- Search functionality
- Sort by GPS location
- Coupon sharing through Facebook, Twitter, Google+, Whatsapp viber, and skype
- Manage the directory coupons through an easy-to-use platform
- Advanced customer permissions and subaccounts to give your customers access to view coupon statics or update their own offers

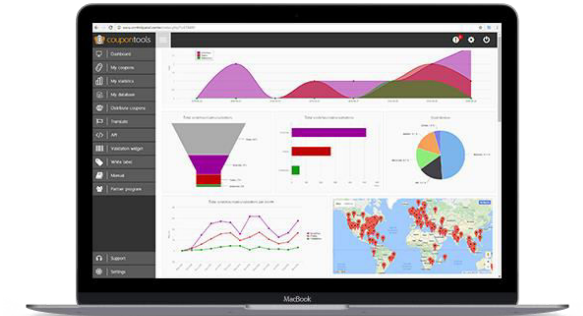


Statistics

Redemption Rates

You have an insight into the amount of scans, claims and validations.

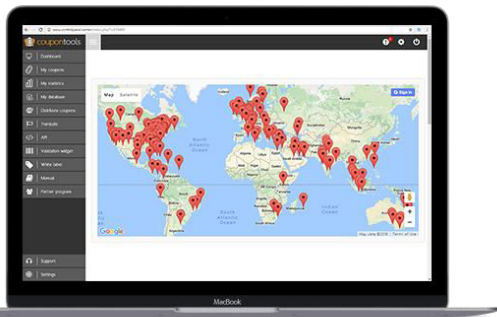
You can see the exact total of scans, validations and claims, and on which day, week and month



Location Based Advertising

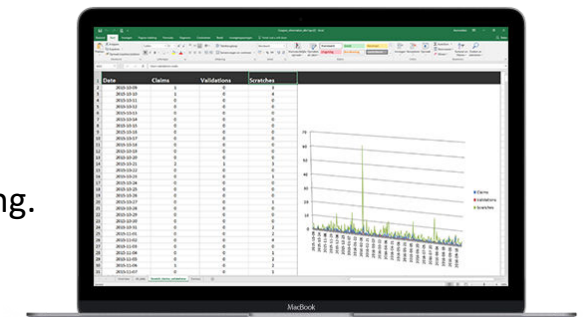
Our platform also provides details about the locations of the consumer, based on the customer's phone GPS or IP address.

You can see where your customers claimed the coupons on google maps;



Re-marketing

You can export all captured coupon data to Excel for further analysis or re-marketing.



API & Webhooks

Rest API

Developers can connect our platform with apps or web projects. Our REST API allows you to query meta-data about your account, coupons, validations, coupon data, scandata and coupon images, distribute mobile coupons by email or SMS and create mobile coupons.

Zapier integration

Automatically connect with your teams' favorite apps like Mailchimp, Constant Contact, Zendesk, Salesforce, and many more - all without writing any code. Zapier connects with different apps so you can automate a workflow between them. For example: You can have the captured email address and name automatically added to a subscribers list in Mailchimp.



Get notifications for events in your account.

Use webhooks to be notified about events that happen in your account. Webhooks are a system of automated notifications indicating that an event has occurred in your account. Rather than requiring you to pull information via our API, webhooks push information to your destination when important events occur.

VISIT OUR WEBSITE FOR MORE INFORMATION

www.visitorsavings.com

Get in touch with us

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(760) 734-6700

**USE POWERFUL COUPONS
FOR YOUR MOBILE MARKETING**

Visitor Savings
Daily Deals On Things To Do!